



RILEY TRENT

1090 James Street, Rochester, NY 14604
rileytrent@email.com | 222 555 7777

PROFESSIONAL SUMMARY

Results-oriented marketing manager with a proven track record in developing and implementing effective marketing strategies. Strong analytical and creative skills combined with a deep understanding of consumer behavior and market trends.

EDUCATION

Bachelor of Business Administration in Marketing (September 2056 – June 2060)
J. Waters College
675 Water Street New York, NY, 10002

Master of Science in Marketing (September 2062 – June 2065)
Queensborough University
966 Lexington Ave New York, NY, 10002

SKILLS

- Strategic Marketing
- Market Research
- Brand Management
- Campaign Planning
- Digital Marketing
- Team Leadership
- Project Management
- Data Analysis
- Communication Skills
- Budget Management

WORK HISTORY MARKETING SPECIALIST

June 2050 – June 2052

- Led integrated marketing campaigns, boosting brand visibility and customer engagement.
- Collaborated with cross-functional teams to develop and launch new products, conducting market research and competitive analysis.
- Implemented digital marketing initiatives (SEO, social media, email) to drive website traffic and conversions.

CERTIFICATIONS AND TRAINING

- Google Ads Certification
- Social Media Marketing Certification
- Project Management Professional (PMP) Certification

REFERENCES

Jean Leon

Marketing Director

Specialist

Phone: 222 555 7777

Victor Brown

Senior Marketing

Phone: 222 555 7777